

**LOUISIANA SWEET POTATO ADVERTISING AND DEVELOPMENT
COMMISSION**

July 23, 2019

DRAFT MINUTES

10:00 AM

Louisiana Department of Agriculture & Forestry
Veterans' Memorial Auditorium
5825 Florida Boulevard
Baton Rouge, LA 70806

1) CALL TO ORDER

Chairman Matt Garber called the meeting to order at 10:07 AM

2) ROLL CALL

Members Present

Jason Ables
Brian Barham
Hunter Fife
Larry Fontenot
Matt Garber
Venoy Kinnaird
Garry Jones
Todd O'Neal

Members Absent

Dr. Tara Smith

3) DECLARATION OF QUORUM

Melanie Tullier called roll and declared a quorum.

4) PUBLIC COMMENTS

Mr. Rene Simon thanked Matt Garber for his service as chairman of the Commission.

5) OTHER BUSINESS

a. Consideration of Request for Proposals (RFP's) for Advertising Agencies

A motion was made by Mr. Larry Fontenot to enter into executive session at 10:08 am. It was seconded by Mr. Brian Barham and passed unanimously.

A motion was made by Mr. Todd O'Neal to return to regular session at 12:10 pm. It was seconded by Mr. Venoy Kinnaird and passed unanimously.

A motion was made by Mr. Brian Barham to recommend that The Graham Group be appointed as the marketing agency. It was seconded by Mr. Hunter Fife and passed unanimously.

6) **PUBLIC COMMENT** No public comment.

7) **ADJOURN**

A motion was made by Mr. Todd O'Neal to adjourn the meeting. It was seconded by Mr. Jason Ables and passed unanimously. The meeting was adjourned at 12:11 pm.